

Georgia State University  
Andrew Young School of Policy Studies

Spring 2013

## **PMAP 9501: Special Topics in Public Policy – Urban Development**

Course Syllabus

### **1. Administrative Information**

Instructor: Professor Cathy Yang Liu  
Time: Thursdays 1 – 3:30 p.m.  
Location: AYSPS G51  
Office Hours: Tuesdays 2 - 4 p.m. or by appointment  
Office: AYSPS 329  
Email: [cylu@gsu.edu](mailto:cylu@gsu.edu)  
Phone: (404) 413-0102

### **2. Course Overview**

This special topics course offers an overview of core literature of the various topics in urban development. Students entering the course should be prepared to undertake a high level of individual reading and self-study across the breadth of the field of urban development and in specialized areas of their own interest. Students will also undertake written and oral reviews, critiques, and discussions of questions and key literature in the urban development field.

The course is designed around the concept of learning by doing. The first step in doing research is developing the research plan or proposal. Therefore, the major task for the student will be to produce a research proposal. The class will be part lecture/seminar and part workshop. About half of the class time will be devoted to discussion of theories and frameworks in urban development and the elements and techniques of urban research; the other half will be used to provide assistance on individual student research projects and to discuss the practical aspects of academic research. Students will share proposal drafts, present work in progress, and provide constructive review of one another's work. Students will also make a formal presentation based on their research proposal.

The goal of the class is to prepare the doctoral and research-oriented master's students in the Planning and Economic Development concentration for the comprehensive examination in this

field and develop their research proposals. Students will also be exposed to funding opportunities, conferences, data sources, journals, and other resources in this field.

### **3. Course Objectives**

This course requires extensive reading, analytic writing, and class debate. Students finishing the course should be expected to:

- (1) Have an improved understanding across the breadth of the classical and contemporary literature, theories, and debates in urban development policy and issues;
- (2) Have an improved understanding of the literature, theories and debates in one or more areas of self-defined specialty interest in urban development policy in urban and regional settings. Potential topics include education, health, urban governance, public finance, as well as urban issues from a comparative perspective.
- (3) Have developed sharpened skills in individually identifying, assessing and critiquing literature and policy arguments in the urban development field and be prepared to answer related questions;
- (4) Have developed a research proposal that is grounded in theory and literature, and with a clear research question, sound research strategy and realistic research plan.

### **4. Course Materials**

All assigned readings can be obtained electronically through GSU library.

Additional sources to check:

*Urban Studies*  
*Journal of Urban Affairs*  
*Economic Development Quarterly*  
*Journal of Planning Education and Research*  
*Journal of the American Planning Association*  
*Regional Science and Urban Economics*  
*Journal of Urban Economics*  
*Housing Policy Debate*  
*Cityscape: A Journal of Policy Development and Research*

Brookings Institute Metropolitan Policy Program

## 5. Grading

The point breakdown for your performance in this course is as follows:

Research Proposal Draft 1	15%
Research Proposal Draft 2	15%
Memos on readings (2)	20%
Final Research Proposal	30%
Class Participation	10%

## 6. Course Policies

- (1) Please advise the instructor if you have a documented disability that needs to be accommodated and provide documentation from [GSU Disability Services](#) .
- (2) All students are responsible for knowing and adhering to [GSU's Policy on Academic Honesty](#).
- (3) The University has very specific policies on [Dropping Classes and Voluntary Withdrawal](#) from courses, with possible penalties for withdrawals after the first two weeks of courses. For the only exception to this policy, see the [Hardship Withdrawal](#) information on the Dean of Students web site.
- (4) This course syllabus provides a general plan for the course; deviations may be necessary.
- (5) Turn off cell phones and keep them off the desk during lectures. Text messaging during class is strictly prohibited and grounds for dismissal.
- (6) Final grades will not be posted or given out over the phone or via email.

It is very important that you adhere to academic honesty; plagiarism is prohibited. Please contact the instructor if in doubt.

## 6. Course Schedule

### January 17 Course Introduction and Overview

No readings required

Be prepared to talk about your research interests and potential dissertation topics.

### January 24 The Economic Role of Cities

Edward L. Glaeser, "The Future of Urban Research: Non-Market Interactions," *Brookings Papers on Urban Affairs* 1 (1), 2000: 101-138.

John M. Quigley, "Urban Diversity and Economic Growth," *Journal of Economic Perspectives* 12 (2), 1998: 127-138.

Edward L. Glaeser. "Are Cities Dying?" *Journal of Economic Perspectives* 12, 1998: 127-138.

Gianmarco I.P. Ottaviano and Giovanni Peri. The Economic Value of Cultural Diversity: Evidence from US Cities. *Journal of Economic Geography* 6, 2006, 9-44.

### January 31 Sprawl and Urban Growth

Peter Mieszkowski and Edwin S. Mills, "The Causes of Metropolitan Suburbanization," *Journal of Economic Perspectives* 7 (3), 1993: 135-147.

Edward L. Glaeser and Matthew E. Kahn, "Decentralized Employment and the Transformation of the American City," *Brookings Papers on Urban Affairs* 2, 2001: 1-47.

Anthony Downs, "Some Realities about Sprawl and Urban Decline," *Housing Policy Debate* 10 (4), 1999: 955-974.

Bernadette Hanlon, "The Decline of Older, Inner Suburbs in Metropolitan America," *Housing Policy Debate* 19 (3), 2008: 423 -456.

### February 7 Economic Development Policy and Evaluation

Laura A. Reese and Mingting Ye. 2011. Policy Versus Place Luck: Achieving Local Economic Prosperity. *Economic Development Quarterly* 25; 221-236.

Marlon G. Boarnet, "Enterprise Zones and Job Creation: Linking Evaluation and Practice", *Economic Development Quarterly*, 15 (3), 2001: 242-254.

Timothy J. Bartik, "Evaluating the Impacts of Local Economic Development Policies on Local Economic Outcomes: What Has Been Done and What is Doable?" Upjohn Institute Staff Working Paper No. 03-89.

<http://www.upjohninst.org/publications/wp/03-89.pdf>

Betz, Michael R., Mark D. Partridge, David S. Kraybill, and Linda Lobao. 2012. Why do Localities Provide Economic Development Incentives? Geographic Competition, Political Constituencies, and Government Capacity. *Growth and Change*, 43 (3): 361-391.

### **February 14 *Research Proposal 1<sup>st</sup> Draft Due and Presentation***

### **February 21 *Urban Transportation and Land Use***

Giuliano, G. and D. Narayan (2003) "Another look at travel patterns and urban form: The US and Great Britain," *Urban Studies*, 40(11), 2295-2312.

Shen Q, 2000, "Spatial and social dimensions of commuting" *Journal of the American Planning Association* **66** 68 – 82.

Giuliano, G. 2003. "Travel, Location and Race/Ethnicity." *Transportation Research Part A: Policy and Practice* 37 (4): 351-372.

Cao, X. and Fan, Y. (2012). Exploring the influences of density on travel behavior using propensity score matching. *Environment and Planning B*, 39 (3), 459-470.

### **February 28 *Urban Housing Market and Neighborhood***

John R. Logan, Brian J. Stults, and Reynolds Farley, "Segregation of Minorities in the Metropolis: Two Decades of Change," *Demography* 41 (1), 2004: 1-22.

Keith Ihlanfeldt and David Sjoquist, "The Spatial Mismatch Hypothesis: A Review of Recent Studies and Their Implications for Welfare Reform," *Housing Policy Debate* 9 (4): 849-892.

Margery Turner, Stephen Ross, George Galster, and John Yinger, "Discrimination in Metropolitan Housing Markets: National Results from Phase I HDS 2000: Final Report," November 2002.

Gary Painter, Stuart Gabriel and Dowell Myers, "Race, Immigrant Status and Housing Tenure Choice", *Journal of Urban Economics* 49 (1), 2001: 150-167.

George Galster, 2001, "On the nature of neighbourhood", *Urban Studies* 38 (12), 2111-2124.

### **March 7      Urban Labor Market and Workforce Development**

Franklin D. Wilson, "Ethnic Niching and Metropolitan Labor Markets," *Social Science Research* 32, 2003: 429-466.

Parks, Virginia. (2012). The Uneven Geography of Racial and Ethnic Wage Inequality: Specifying Local Labor Market Effects. *Annals of the Association of American Geographers*, 102 (3): 700-725.

Liu, C. Y. (2013) Latino Immigration and the Low-Skill Urban Labor Market: The Case of Atlanta. *Social Science Quarterly*, forthcoming (online first).

Edward Glaser and A. Saiz. (2004) The Rise of the Skilled City. *Brookings-Wharton Papers on Urban Affairs*, 47-105.

Stuart S. Rosenthal and William C. Strange. (2008) The Attenuation of Human Capital Spillover 64: 373-389.

### **March 14      Poverty, the Inner City, and Community Development**

Michael Porter, "New Strategies for Inner City Economic Development," *Economic Development Quarterly* 11 (1), 1997: 10-42.

John P. Blair and Michael C. Carroll, "Inner-City Neighborhoods and Metropolitan Development," *Economic Development Quarterly* 21 (3), 2007: 263-277.

David M. Cutler and Edward L. Glaeser, "Are Ghettos Good or Bad?", *The Quarterly Journal of Economics*, 112 (3), 1997: 827-872.

Edward Glaeser, Matthew Kahn, and Jordan Rappaport, "Why Do the Poor Live in Cities?", NBER Working Paper (April 2000), Cambridge, MA: NBER.

Spatial Mismatch literature

### **March 21      *Spring Break – No Class***

**March 28**     *Research Proposal 2<sup>nd</sup> Draft Due and Presentation*

**April 4**        **Immigration, Migration and Demographic Change**

Richard Wright, Mark Ellis and M. Reibel, “The Linkage between Immigration and Internal Migration in Large Metropolitan Areas in the United States,” *Economic Geography* 73 (2): 234-254.

Martin, P. and Midgley, E. 2006. “Immigration: Shaping and Reshaping America.” *Population Bulletin* 61 (4).

Myers, D. & Liu, C. Y. 2005. “The Emerging Dominance of Immigrants in the US Housing Market 1970-2000.” *Urban Policy and Research* 23 (3): 347-365.

George Borjas, “Does Immigration Grease the Wheels of the Labor Market?” *Brookings Papers on Economic Activity*, 1, 2001, 69-133.

William Frey, *Brookings Reports*.

**April 11**       **Urban Entrepreneurship and Economic Development**

Timothy Bates, “The Urban Development Potential of Black-Owned Businesses,” *Journal of the American Planning Association* 72 (2), 2006: 227-237.

Donald Bruce, John A. Deskins, Brian C. Hill, and Jonathan C. Rork, “(Small) Business Activity and State Economic Growth: Does Size Matter?” *Regional Studies* 43 (2), 2009: 229-245.

Jason Henderson and Stephan Weiler, “Entrepreneurs and Job Growth: Probing the Boundaries of Time and Space”, *Economic Development Quarterly* 24 (1): 23-32.

Zhou Min, “Revisiting Ethnic Entrepreneurship: Convergencies, Controversies, and Conceptual Advancements,” *International Migration Review* 38 (3), 2004: 1040-1074.

Wadhwa, Vivek, AnnaLee Saxenian, Ben Rissing, and Gary Gereffi. America’s New Immigrant Entrepreneurs. 2007. Duke University and UC Berkeley report.  
[http://people.ischool.berkeley.edu/~anno/Papers/Americas\\_new\\_immigrant\\_entrepreneurs\\_I.pdf](http://people.ischool.berkeley.edu/~anno/Papers/Americas_new_immigrant_entrepreneurs_I.pdf)

Servon, L.J, R.W. Fairlie, B. Rastello and A. Seely. 2010. The Five Gaps Facing Small and Microbusiness Owners: Evidence from New York City. *Economic Development Quarterly* 24 (2): 126-142.

Sam Youl Lee, Richard Florida and Zoltan J. Acs, "Creativity and Entrepreneurship: A Regional Analysis of New Firm Formation," *Regional Studies* 38 (8), 2004: 879 – 891.

Acs, Zoltan et al (2008). Entrepreneurship and Urban Success: Toward a Policy Consensus. Kauffman Foundation report.  
[http://sites.kauffman.org/pdf/state\\_local\\_roadmap\\_022608.pdf](http://sites.kauffman.org/pdf/state_local_roadmap_022608.pdf)

**April 18          Creativity, Innovation and Economic Development**

Smilor, R., N. O'Donnell, G. Stein and R. S. Welborn. 2007. The Research University and the Development of High-Technology Centers in the United States. *Economic Development Quarterly* 21 (3): 203-222.

Ric Kolenda and Cathy Yang Liu. 2012. Are Central Cities more Creative? The Intrametropolitan Geography of Creative Industries. *Journal of Urban Affairs* 34 (5) 487-512.

Ann Markusen and Greg Schrock, "The Artistic Dividend: Urban Artistic Specialisation and Economic Development Implications," *Urban Studies* 43 (10), 2006: 1661-1686.

Allen J. Scott, "Creative Cities: Conceptual Issues and Policy Questions," *Journal of Urban Affairs* 28 (1), 2006, 1-27.

Heike Mayer, "Catching Up: The Role of State Science and Technology Policy in Open Innovation," *Economic Development Quarterly* 24 (3): 195-209.

Elizabeth Currid. 2007. How Art and Culture Happen in New York: Implications for Urban Economic Development. *Journal of the American Planning Association*, 73 (4): 454-467.

Wu, Yonghong. 2005. "The Effects of State R&D Tax Credits in Stimulating Private R&D Expenditure: A Cross-state Empirical Analysis," *Journal of Policy Analysis and Management* 24(4), 785–802.

**April 25          Final Research Proposal Presentation**

**May 2              Final Research Proposal Due by 5 p.m.**